

Terms and condition of Nagareyama City Tourism Promotional Design usage

- Purpose

The purpose of Nagareyama City Tourism Promotional Design is to promote the tourism resources of Nagareyama city and to attract tourists. Below are the terms and conditions regarding the design usage.

- To apply for Nagareyama City Tourism Promotional Design usage

For those who would like to use the design must fill out and submit. “Application form of Nagareyama City Tourism Promotional Design usage” (omitted below as “application form”) to Nagareyama city, at least 10 business days before the date you would like to start using the design.

Nagareyama city will disapprove your application when below conditions apply:

1. Credibility and reputation of Nagareyama city is threatened or damaged
2. Breaking the laws and contrary to public order and morality
3. Support or the act of supporting specific person, groups, political party or religious group
4. Used by organized crime groups or members, and anyone who is associated with anti-social activities
5. The usage of design is inappropriate

Nagareyama city will review and decide whether your application is approved or not. Once you submit your application form, you will receive “Notice of approval (disapproval) of application form” from Nagareyama city.

Below conditions must be followed upon design usage:

1. Only use the design for the purpose approved on your application form
2. Use the design according to the guidelines established by Nagareyama city
3. Do not transfer or pass on your rights and duty of design usage approved by the city to third parties.
4. You must submit reference documents such as images or pictures of projects and products that uses Nagareyama City Promotional Design to Nagareyama city as soon as it is completed.
5. Other conditions indicated above

- The duration of design usage

The duration of design usage starts from the date of approval to end of the Japanese fiscal year (March 31st), however, if you would like to extend the usage, you must submit the application form and obtain the approval by Nagareyama city again.

- Application form is **not** required when:

1. The design is used by Nagareyama city hosted events and projects
2. National, Prefectural offices and schools are using the design for Public Relations purposes.
3. Information media is using the design for news reports
4. Other activities that Nagareyama city approves

*You must discuss the design usage with the city before you can proceed to use.

- Changes in contents on approved application form

For those who would like to make changes in the contents of the approved application form, you must submit the “Request for Changes in contents of approved application form” to Nagareyama city.

The same conditions indicated on terms and conditions will apply

When “Request for Changes in contents of approved application form” is received, Nagareyama city will review and decide the approval or disapproval of the changes. Nagareyama city will send you the “Notice of approval (disapproval) of Request for Changes application form”.

- End of design usage

If you have to end your design usage before the scheduled duration, you must notify Nagareyama city in writings.

- Cancellation of approved application form

Nagareyama city may cancel your approval of design usage (including the approval of changes in the contents) when:

1. Your design usage violates the outline of approved design usage
2. Approval is obtained by false or fraudulent means
3. Other than above 2 conditions, when Nagareyama city deems inappropriate

You will receive “Notice of cancellation of approved application form”, when Nagareyama city cancels your approval of design usage.

- Usage fee

The usage fee is free of charge

- Liability for damages and loss

Nagareyama city will not be responsible for any damages or loss relating to your design usages.

- Delegation

Nagareyama city may establish other necessary conditions.

- Schedule

This notice is effective from July 1st, 2020