

Enjoy weekday evening



From 2007.12
TX Grand Avenue
Otakanomori「Station Live」

At the 2f food court of Nagareyama-Otakanomori sta. TX Grand Avenue, you can enjoy listening a concert of jazz, classic, pop and so on, which are held mainly in the evening twice a month, with beer or wine on hand.

Enjoy the tradition



From 2007.6
Tonecunga-Takigi-noh

We hold the Japanese traditional performing arts Noh at a historic heritage "Tone Canal" of Nagareyama City as a theater just as it is.

Enjoy holiday



From 2006.5
Nagareyama green festival

Nagareyama green festival, a festival of music and green. We hold a festival during Golden Week, that is from Greenery Day to Children's Day, in every year.



From 2006.8
Summer fantasy
"Otakanomori beach party is super hot!"

At the Nagareyama-Otakanomori sta. south gate, they enjoy music and food all day long as there appears enormous "Open-cafe" in every summer.



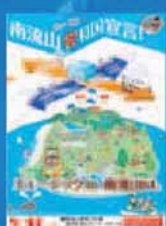
From 2007.11
Winter fantasy

Enjoy shows of lights and music around Otakanomori sta. from the middle of Nov. to Dec. 25.



From 2008.8
Nagareyama sound village
a Festival for children

In front of Nagareyama-centralpark sta. we celebrate events where they enjoy fine music with their children.



From 2008.8
Music in Minami-Nagareyama sta.

In front of Minami-Nagareyama sta. delightful music events open through a year.



A look of station live concert which is held at the food court of Nagareyama-Otakanomori sta. TX grand avenue twice a month.



Flower pattern called "Infiolata" described by 6,400 flower pots, symbol of Green festival.



Illuminations of winter fantasy and 2,000 candle pots on those wishes are written.

NAGAREYAMA

～都心から一番近い森の街～

The forest city nearest to The Tokyo Metropolis



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Marketing Dept. Planning and Financial Div. Nagareyama City
TEL. 04(7150)6308 FAX. 04(7150)0111
E-mail market@city.nagareyama.chiba.jp
URL <http://www.city.nagareyama.chiba.jp/>

Platform is ready.



In Aug 2005, Tsukuba express (hereinafter TX) starts operation and **3 new stations opened in the city of NAGAREYAMA**, in purpose of promoting industrial platform and building centralized business city.

AKIHABARA ⇄ NAGAREYAMA (minimum 20 minutes)

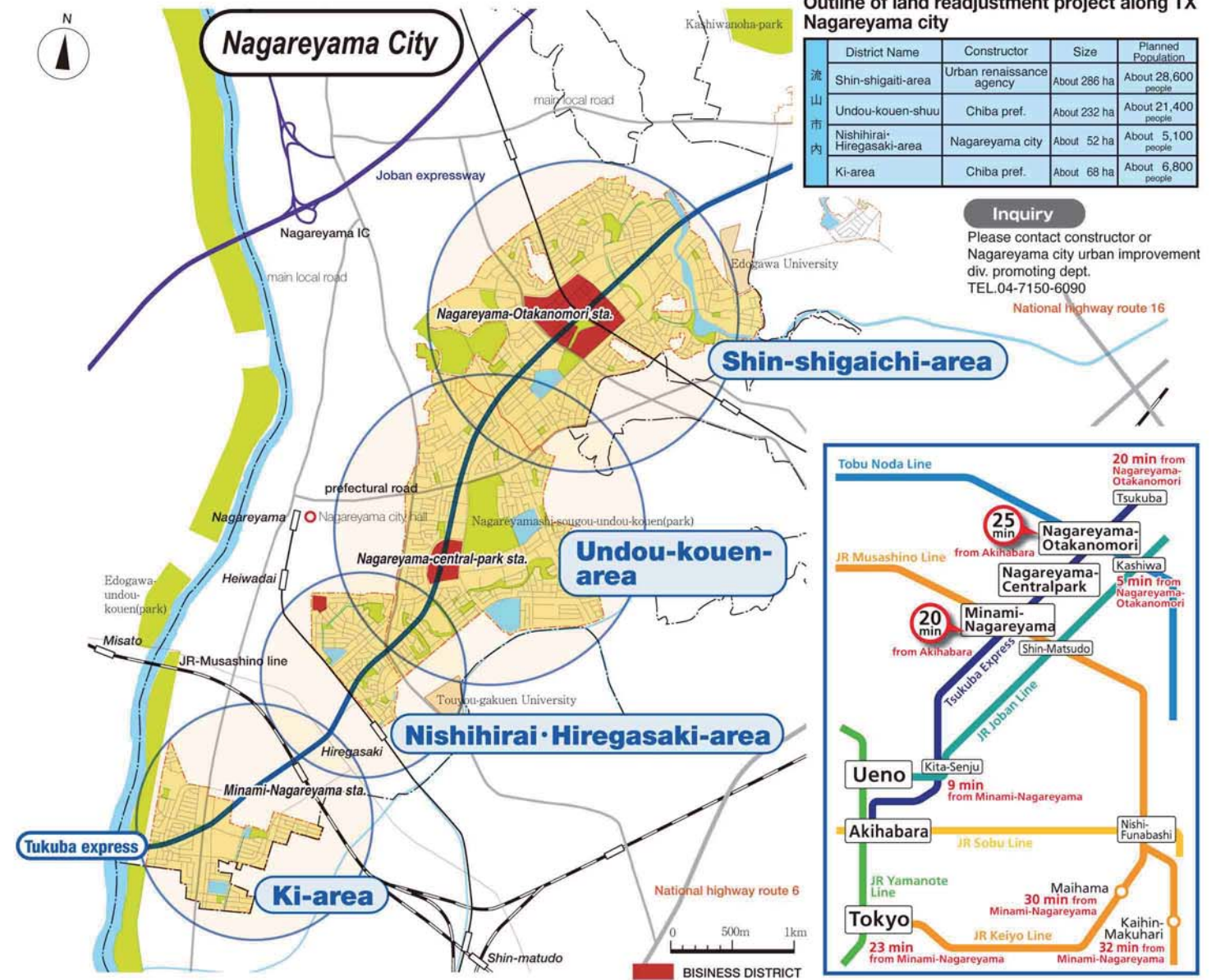
TX's significant advantages are not only the maximum speed of 130 km / h, but also the quality of rail vehicle and rail road, 18 km for the longest, and they provide calm environment. Moreover, the wide rail vehicle makes passengers comfortable. No railroad-crossing (over crossing in whole) and doors at platforms at every station secure safeness. Wireless LAN enables to use inside station and rail vehicle. Other various advantages

and performances are provided as well. The number of passengers reached 260 thds. in May 2008, and is increasing along the original plan (270 thds by 2010). Railroad service will enlarge from October, and the advantages and conveniences will further expand. In addition to this, it is planned to extend the railroad to Tokyo station in the near future.

TX and Land Readjustment Project

Development along railroad proceeds as passengers on the TX increases, and commercial facilities start to enrich. Nagareyama city is developing land readjustment projects in 638 ha, one fifth of the city. Not only developing beautiful residential area, but also building energetic town around new stations and dynamic hub along

urban planning road. Influence of TX and Land readjustment project expand to whole Nagareyama city and make unique and attractive area. Due to its convenience, station area has been expected to utilize for urban facilities such as office and hotel. Also, station area is gaining attention as superior location for commercial facilities from its high attractiveness towards crowds, which were proved by events' result and market population, and for school business such as kindergarten, junior and high school, university and collage, evidenced by increasing population.



Nagareyama city

TX and Land Readjustment

*the time shown below is in morning (not include a transfer time)

| | from Minami-Nagareyama | from Nagareyama-central-park | from Nagareyama-Otakanomori |
|--------------------------|---------------------------------|------------------------------|-----------------------------|
| To Akihabara | 20 min. by TX line rapid | 28 min. by TX line local | 25 min. by TX line rapid |
| To Tokyo | 23 min. by TX line rapid | 32 min. by TX line local | 28 min. by TX line rapid |
| To Tsukuba | 25 min. by TX line rapid | 29 min. by TX line local | 20 min. by TX line rapid |
| To Maibama | 30 min. by JR Musashino line | | |
| To Kaibinmakubari | 32 min. by JR Musashino line | | |
| To Minamiurawa | 24 min. by JR Musashino line | | |
| To Kasbiwa | | | 5 min. by Tobunoda line |

Shin-shigaichi-area



The look of the South exit of the station



The look of the east exit

Commercial facilities like Nagareyama-ootakanomori shopping center were opened around the station, which have the highest passenger number next to Akihabara, Kita-senjiyu station in TX. Business zone also is under development.

Nishihirai·Hiregasaki-area (constructed by Nagareyama city)



pedestrian space harmonized between man and nature



business land(1.6ha) next to the existing city area

reserved land for business is now on sell

residential land is also available

Inquiry
Nagareyama city Nishi-hirai·Hiregasaki-area Land readjustment office
TEL.04-7157-6100

Undou-kouen-area



Nagareyama-central-park sta.



the situation of the city land(1ha)

There is Nagareyama sougou undou kouen(Nagareyama-city general sport' s park) 18ha.(tennis court, gymnasium, baseball ground, Japanese garden etc.). The excellent residential land development and the growth in front of the station are expected. The city land(1ha) is 0 min. from the station.

Ki-area(around Minami-nagareyama sta.)



Development situation of Ki-area

reserved land will be sold

There is a total 7.7 ha business land. In detail, refer the HP of Housing supply corporation Chiba pref. or Urban improvement div. Chiba pref.

A comfortable road environment

Expressway and TX, compatible two lines

Nagareyama-city is located in a 25 km radius of Tokyo, and prospered as an important point for water transport. Now, Nagareyama-city, which lies halfway between IT city Akihabara and high-science research city Tsukuba, has Nagareyama-highway exit and is expected to be a center of new business. In fact, the large scale distribution center was built in Aug. 2008, considering its potential high value of a superior remaining land in a suburb near Tokyo. In industry area, there are not only a support-

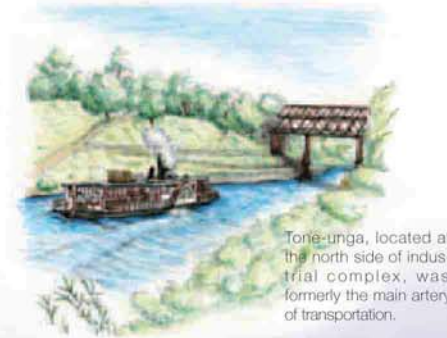
ing organization Toukatsu techno-plaza, but also 8 universities in Nagareyama-city or on nearby area. Joint business of government, industry and education is promoted.

Nagareyama-city draws high attention.

Although originally there are the expressway, national highways and prefecture roads in Nagareyama-city, the remarkable progress at a traffic access is expected by the city planning road network which is prepared together with developing land readjustments along TX. Planning roads opened one after

another and on top of that Gaikandou (Tokyo suburban circular expressway) opens in the section of Chiba prefecture. By 2015 when the whole Gaikandou opens, it will be the streamline to Chiba port and Narita airport (refer the map). Nagareyama industrial estate will be developed more along these benefits.

Two compatible lines, Expressway and TX, these two flows bring about new business and business opportunity.



Tone-unga, located at the north side of industrial complex, was formerly the main artery of transportation.



Nagareyama industrial complex

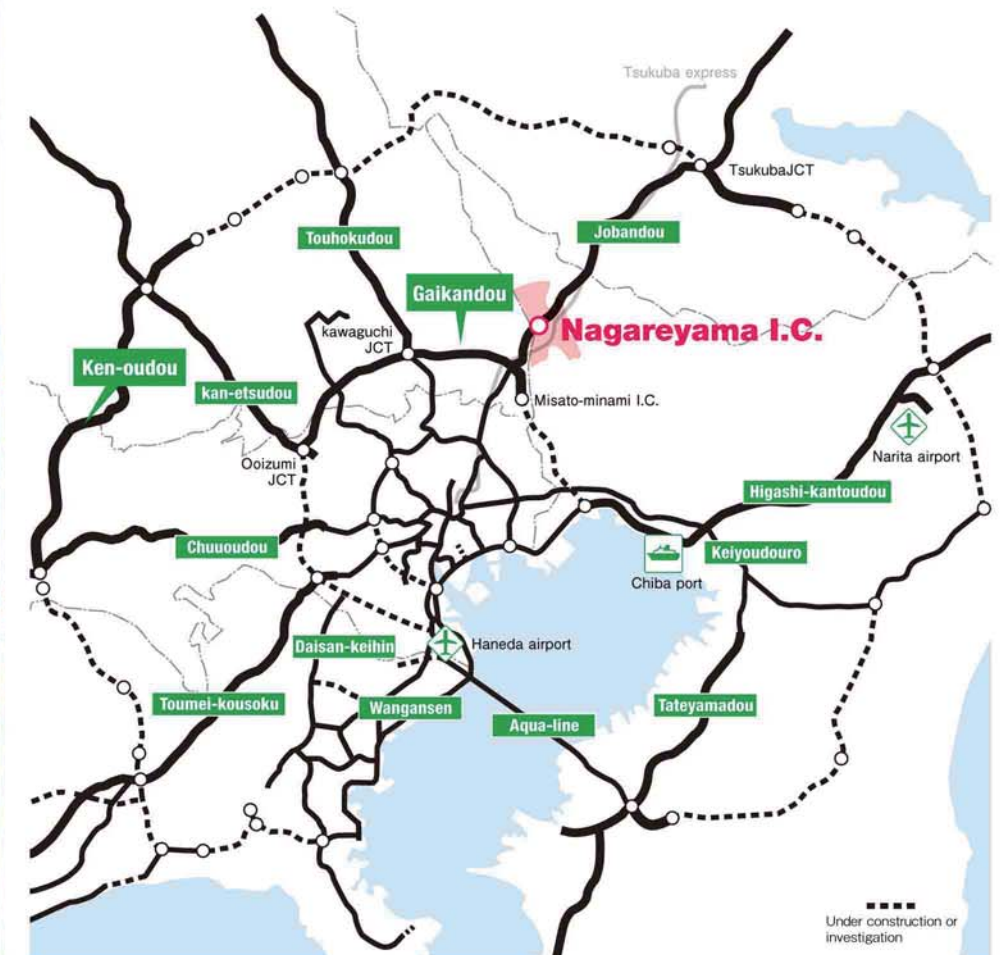


Nagareyama I.C.

Nagareyama industrial complex

Distribution center
On 20, Aug. 2008 completed

GAIKANDO (Tokyo suburban circular expressway) Misato-minami I.C. has been opened on Nov. 2005
With opening the whole line in 2015, New business potential is more expanding.



Nagareyama city

Enterprise attract preferred system

Preferential system of Nagareyama-city

Manufacturing industry·laboratory·high-tech industry etc.

Promotion subsidy for new entry of enterprise

Fixed property tax and city planning tax equivalent for 5 years (if having head office function, 7 years)

- Investment on fixed property : minimum 100million yen
- Number of regular employees : minimum 10

Subsidy for employment

200 thousand yen per 1 employee (maximum 6million yen)

- Only once for one enterprise
- After acquisition of land or lease, number of employment of citizen : minimum 5, a term of employment : minimum 1 year

Installation subsidy for solar power generation equipment

50 thousand yen multiplied per 1 kw Generation capacity (maximum 1million yen)

- Only once for one enterprise
- Installation of solar power equipment with more than 10 kw generation capacity at the relevant office

Installation subsidy for rainwater use equipment

50 thousand yen multiplied per effective stored water 1 m³ (maximum 1million yen)

- Only once for one enterprise
- Installation of rainwater use equipment with more than effective stored water 5 m³ at the relevant office

Subsidy for the acquisition of International Organization for Standardization (ISO) Standards

(maximum 300thousand yen)

As for details, inquire to

Commerce and Industry dept. Nagareyama-city
TEL.04-7150-6085 or HP
<http://www.city.nagareyama.chiba.jp/section/shoukou/index.htm>

Preferential system of Chiba prefecture

•Subsidy for new entry of enterprise with large-scale investment

•Subsidy for new entry of headquarters of a firm

•Subsidy for new entry of a research enterprise

•Subsidy for new entry of a factory etc.

As for details, contact

Investment promotion div. Chiba prefecture government
TEL.043-223-2444 Or HP
http://www.pref.chiba.lg.jp/syozoku/f_rich/pfindex.html

A happy environment of talented people

Industry, educational institute's tie-up possibility

University and industrial institution in the city or in the neighbor



WELCOME to the forest city nearest to the Tokyo Metropolis



Tone-canal : only one minute from Unga sta. next to the Nagareyama industrial complex



Yoshibaru Izaki,
Mayor, Nagareyama City

井崎 義治

Comfortable Nagareyama City for your company

The staffs of your company can work in a comfortable environment surrounded by nature, if you settle an office in Nagareyama City, "The forest city nearest to The Tokyo Metropolitan". From two main stations of TX, they can access the Tokyo metropolitan area smoothly. It is very convenient to visit the customers and to come back home after work where family is waiting. If you have a house in Nagareyama city, you can live an unexpected good life in Japan. The project of development along the Tsukuba Express line provides not only housing but also harmonized business building and commercial district for convenient living. "Job and adjacent housing" is ultimate welfare program and Nagareyama city can supply it. In the north side near to Nagareyama industrial complex, there is Tone Canal

which was recognized as the civil engineering heritage and it is a place of rest and relaxation for residents. In the neighboring of Nagareyama-Central station close to the abundant forest, there are vast lands of the city and the prefecture created by the development along the TK line, and waiting for good use as a business park and so on. In the neighboring of Nagareyama-Otakanomori station, there are also vast lands for business affairs and started to construct business buildings.

Pleasant Nagareyama City for a citizen who is working with child-care

On arriving at Nagareyama city by the TX, there appears the view of pleasant forests from the train window. It is a moment to feel pleasure for moving in Nagareyama City. Nagareyama City is attempting to enrich a nursery school, aiming at waiting children

zero for childcare, furthermore installed the childcare station in front of the main two stations, namely Nagareyama-Otakanomori sta. and Minami-Nagareyama sta., where children can be pickup from a nursery school by car. In the morning, children are looked after by the station and nursery school picks up the children, and on the way home the nursery school send back children by bus. It is one of the social services prepared by Nagareyama City for working citizens to see a smile of cheerful child, immediately after coming out of the station ticket gate. The careful attention to working citizens who take care of child is included in the project of developing 638 ha along the TX line. Nagareyama City intends to strengthen no charge system for Medical treatment to infants and enrich the education of a primary school and a secondary school, too.

Your company requirements are welcomed

We would like to reflect the needs of your company in our coming development project. Scale, use, required infrastructure, proper

value of a lease and so on. We truly hope that the staff of your company may work comfortably and each performance of the staff will be improved, and as a result your business will expand. We feel confident that you would say "How good it is to move in Nagareyama City". This sending <An investment guide> is for you to know us well. On the other hand, a questionnaire is for us to know business needs well. Your cooperation is highly appreciated.

Our wish to your company

After you became a member of Nagareyama City, we wish that you will be our companion to create < The forest city nearest to The Tokyo Metropolitan>. We wish you to understand the activity of the protection against global warming and heat island phenomenon, while keeping trees and an eco friendly system well. This attitude will correspond to your company's trust and confidence. We hope that replying "Nagareyama City" when you are asked "where is your office", will become your company's value. For this purpose, we deeply wish that your company will join "the Nagareyama



City residential area full of fresh green



Pick-up childcare station in front of a station



Green chain certified residential building



Green Chain" (Value Chain) project. We expect as well that your excellent know-how and technique will be used for the creation of "the forest city".

Make The City into a Brand

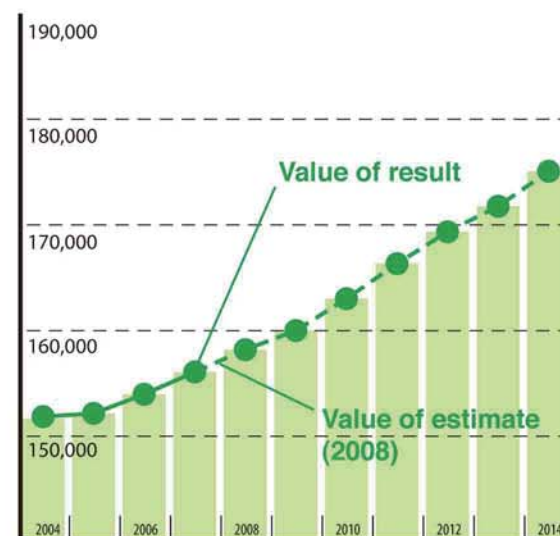
Nagareyama City, "The forest city nearest to The Tokyo Metropolitan", is aiming that The City itself will be the brand. We will create in twenty, thirty years the city to be where they can work and live pleasantly like comfortable shoes and convenient furniture. We aim to create the reliable and safe city, while keeping green and eco friendly system, maintaining global environment and posterity. Nagareyama City will be the best business stage for your company.

Nagareyama city

City data

The aim is to coexist in comfortable business and pleasant living. Furthermore, creation of city gentle to the earth.

Change of population (value of estimate)



Consumption index (show consumer spending)

37th place/out of 784cities
(784cities+the wards of Tokyo)
(by Toyo-Keizai-shinbun city data pack 2008 editing)

Sound finance ranking

97th place/out of 783cities
(by Toyo-Keizai-shinbun city data pack 2008 editing)

Administrative low cost ranking

1th place/out of 306cities

2007financial year
(by Nihon-keizai-shinbun head office)

1th place/out of 247cities

2006financial year (by Nikkei guro-kan)

Safe city ranking Comparison with neighboring cities, towns and villages

| | |
|------------------------|--------------------|
| Nagareyama City | 240th place |
| Matsudo City | 335th place |
| Abiko City | 373th place |
| Kamagaya City | 373th place |
| Moriya City | 397th place |
| Kashiwa City | 407th place |
| Noda City | 434th place |
| Tsukuba City | 720th place |

Out of 768 cities (excluding unknown city and the wards of Tokyo)
(by Toyo-Keizai-shinbun city data pack 2008 editing)

Taxable income per 1 household (comparison with Tokyo special ward)

| Order | Amount(thousand yen) | Name of city |
|-------|----------------------|------------------------|
| 1 | 7,511 | Minato-ku |
| 2 | 7,192 | Chiyoda-ku |
| 3 | 6,099 | Shibuya-ku |
| 4 | 5,152 | Meguro-ku |
| 5 | 5,116 | Bunkyo-ku |
| 6 | 4,848 | Setagaya-ku |
| 7 | 4,786 | Chuo-ku |
| | 4,327 | Nagareyama city |
| 8 | 4,162 | Suginami-ku |
| 9 | 4,154 | Shinjuku-ku |

(Chiki-keizai-souran 2007 editing)